



Republic of the Philippines  
**Department of Education**  
REGION IV- A CALABARZON  
CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS

04 September 2025

DIVISION MEMORANDUM  
No. 602 s. 2025

**SEARCH FOR THE BEST INFOMERCIAL ON OPLAN KALUSUGAN SA DEPED  
PROGRAM IMPLEMENTATION**

To: Assistant Schools Division Superintendent  
Chief Education Supervisors  
Heads, Public Elementary and Secondary Schools  
Heads, Unit/Section  
All Others Concerned

1. Relative to **Regional Memorandum No. 606 s. 2025 – Search for Best Infomercial on Oplan Kalusugan sa DepEd Program Implementation**, this office announces the submission of entries in search for the best infomercial on OK sa DepEd Program Implementation which aims to document and highlight the best practices, accomplishments, and impact of the OK sa DepEd in schools of SDO Tayabas City.
2. OK sa DepEd is the convergence of DepEd's health programs, plans, policies and activities for the effective and efficient implementation at the school level, in partnership with various stakeholders focusing on School -Based Feeding Program (SBFP), National Drug Education Program (NDEP), Adolescent Reproductive Health Education (ARH), Water, Sanitation and Hygiene (WASH) in Schools (WinS), and Medical, Dental and Nursing Services (MDNS)
3. The Schools Division Office shall select one (1) participating school to represent the division. Details on the guidelines and technical requirements are in the attached documents.
4. Entries must be submitted through this link: <https://tinyurl.com/SDO-Tayabas-OKD-Infomercial> on or before **September 15, 2025**.
5. All schools are encouraged to actively participate and take this opportunity to share their inspiring stories and innovative practices on the Oplan Kalusugan sa DepEd.
6. For clarifications, kindly contact Jayne Paula T. Tulio, Dentist II, at [jaynepaula.talavera@deped.gov.ph](mailto:jaynepaula.talavera@deped.gov.ph)
7. Immediate dissemination of this Memorandum is desired.

**CELEDONIO B. BALDERAS JR.**  
Schools Division Superintendent



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Encl.: As stated

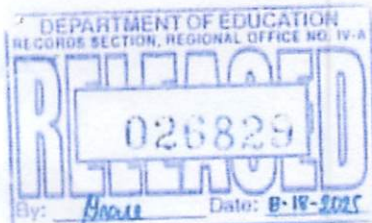
Reference: Regional Memorandum no. 606 s. 2025

To be indicated in the Perpetual Index  
under the following subjects:

INFOMERCIAL  
PROGRAM IMPLEMENTATION  
OK SA DEPEDLEARNERS

SGOD- search for the best infomercial on OK sa DepEd Program Implementation  
SCHFKBSQ-001086/September 4, 2025





Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON



11 August 2025

**Regional Memorandum**  
No. 606 s.2025

**SEARCH FOR THE BEST INFOMERCIAL ON OPLAN  
KALUSUGAN SA DEPED PROGRAM  
IMPLEMENTATION**

To **Schools Division Superintendents**

1. Pursuant to DepEd Order no. 28 s. 2018<sup>1</sup>, and with the continuous effort to showcase the effective implementation of the Oplan Kalusugan sa Department of Education (OK sa DepEd), the Education Support Services Division – School Health Section is launching the “Search for the Best Infomercial on OK sa DepEd Implementation.”
2. OK sa DepEd is the convergence of DepEd’s health programs, plans, policies and activities for the effective and efficient implementation at the school level, in partnership with various stakeholders focusing on School –Based Feeding Program (SBFP), National Drug Education Program (NDEP), Adolescent Reproductive Health Education (ARH), Water, Sanitation and Hygiene (WASH) in Schools (WinS), and Medical, Dental and Nursing Services (MDNS).
3. This search aims to document and highlight the best practices, accomplishments, and impact of the OK sa DepEd in various schools in CALABARZON.
4. Each Schools Division Office (SDO) shall select one (1) participating school to represent their division and comply with the following technical requirements:
  - a. Video Duration: With a maximum of 3 minutes
  - b. File Format: MP4 (high definition, at least 1080p resolution)
  - c. Audio Quality: Clear voice-over or narration with audible background music (if applicable)
  - d. Video Orientation: Landscape
  - e. Content Must Include:
    - i. The 6 Flagship Programs of OK sa DepEd
    - ii. Activities conducted related to the programs
    - iii. The objectives of the OKD Program
    - iv. The impact and outcomes of the implemented activities

<sup>1</sup> Policy and Guidelines on Oplan Kalusugan sa Department of Education



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v. The school's tagline (clearly presented)

5. Selection of the Schools Division entry shall be facilitated by the Division OK sa DepEd Coordinators.
6. The selection of winners shall be based on the following criteria:



Criteria	Description	Points
1. Content Accuracy and Completeness	<ul style="list-style-type: none"> <li>Clearly presents the six (6) Flagship Programs of OK sa DepEd, related activities, program objectives, impact and outcomes, and the school's tagline.</li> </ul>	30
2. Relevance and Impact	<ul style="list-style-type: none"> <li>Demonstrates clear alignment with the goals of the OKD Program and shows visible impact to the learners applicable for the whole CALABARZON region</li> </ul>	30
3. Creativity and Presentation	<ul style="list-style-type: none"> <li>Shows an engaging presentation style and creative visuals.</li> <li>Information is well-organized and easy to follow; smooth flow from beginning to end.</li> </ul>	25
4. Technical and Audio Quality	<ul style="list-style-type: none"> <li>Adheres to video format (MP4), duration (maximum of 3 minutes), and resolution (at least 1080p), video is in landscape orientation.</li> <li>Voice-over or narration is clear; background music enhances rather than distracts.</li> </ul>	15
<b>Total</b>		<b>100</b>

7. Entries must be submitted through this link: <https://tinyurl.com/OKDInfomercialEntry> following this format: SDO name-OKD Infomercial Entry (ex: SDO Laguna-OKD Infomercial Entry) on or before September 15, 2025.
8. The Regional Winners will be announced and awarded during the OK sa DepEd Conference in October 2025 and shall receive a plaque of recognition and the following prizes:

<b>1<sup>st</sup> place</b>	25,000.00
<b>2<sup>nd</sup> place</b>	20,000.00
<b>3<sup>rd</sup> place</b>	15,000.00
<b>4<sup>th</sup> place</b>	10,000.00
<b>5<sup>th</sup> place</b>	5,000.00



9. All schools are encouraged to actively participate and take this opportunity to share their inspiring stories and innovative practices on the Oplan Kalusugan sa Department of Education (OK sa DepEd).
10. Cash prizes shall be utilized in adherence to the following allowable activities and eligible expenses stipulated in DM-OUOPS-2024<sup>2</sup>
11. Expenses related to this activity shall be charged to SARO OSEC-4A-24-2935 and OSEC-4A-25-03466, subject to the usual accounting and auditing rules and regulations.
12. For clarifications, kindly contact Pearl Oliveth S. Intia MD, Medical Officer IV at [pearl.intia@deped.gov.ph](mailto:pearl.intia@deped.gov.ph).
13. Immediate dissemination of this Memorandum is desired.

  
**ATTY. ALBERTO T. ESCOBARTE, CESO II**  
 Regional Director

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<sup>2</sup> Implementing Guidelines on the Allocation, Utilization, Documentation, and Reporting of Program Support Funds (PSF) for the Field Implementation of the Adolescent Reproductive Health Program for FY 2024